

Chapter Business Meeting

14 October 2023 / 6:00 PM / Joe & Mimma's Italian Pizza

ATTENDEES

Robert Cutchins, Cole Brundage, Randall Bullock, Sven Gustavson

Meeting Activities

- Review, Discussion, and Approval of January 2023 Chapter Business Meeting Minutes
 - Discussion: No concerns, updates, or changes noted
 - Approval: Unanimous
- **New Business Discussion**
 - **New Ways to generate more interest in the chapter**
 - More “driving” related events
 - Reduce the number of events and focus on delivering 2 or 3 high quality events per year... quality over quantity
 - **2024 Club Events Discussion**
 - Continuation of Cars & Coffee (C&C) style events
 - Members agreed these were a nice way for members to get together informally
 - Members agreed we should focus on participating in already-established local car enthusiast events including the landstowne commons C&C, Williamsburg C&C, and the saturday afternoon car gatherings in Yorktown, etc - events members can meet at and enjoy but not something where we have to fully organize an event
 - Annual May Picnic - Williamsburg
 - Members agreed this was a successful and enjoyable event that should be continued as an annual tradition
 - Driving events
 - Suggested locations for drives
 - Norfolk Botanical Gardens holiday lights drive
 - Charlottesville apple picking/ Carter Mountain

- Crozet, VA Farmer's Market
 - Virginia Beach Oceanfront holiday lights
 - Newport News Park holiday lights
 - Food Truck event in Norfolk/ VA Beach
 - Themed events and other event types
 - \$2 Car shows that support various causes
 - Something like the RVA Swedes Ice Cream Meets
 - Perhaps a Doumar's Cruise In - Norfolk, VA
- **Dues** - Chapter currently dues-free other than VCOA fees. Discussion of possibility of introducing dues
 - Does the chapter feel it has a need to collect dues?
 - What would be the reasonable amount of dues and what would be the purpose of club dues
 - The Club would need to elect a Treasurer to manage club funds if it began collecting dues
 - Membership discussed and agreed at this time with the level of participation collecting dues would offer little value/ purpose
 - Membership discussed and agreed that "Event-Based Cost Sharing would be an appropriate substitute for dues - members would share the cost of events where there was a financial burden. Each participating member will in the future be asked to contribute a share of the cost for a given event. A good example of this would be each participating member contributing \$xx to the cost of the annual May picnic.
- **2024 National Meet**
 - Discussion ongoing between neighboring chapters and interests to host the 2024 VCOA national meet - likely location in or around Charlottesville, VA Area.
 - Review of VCOA National Meet Hosting Guidance Document
 - Discussion regarding what would be asked of our chapter, and what support can the chapter reliably provide?
 - Members discussed and agreed that we would have interest in supporting the national meet in the Charlottesville, VA Area but that due to most of our members being located 2-4 driving hours outside of the Charlottesville area it would not be sensible for anyone from the Coastal chapter to specifically spearhead the effort.

- Members discussed and agreed that a Volvo Club Member residing physically in the direct vicinity of the Charlottesville Volvo Dealership or surrounding area would be best suited to spearhead the effort.
- Members discussed and agreed the Charlottesville area has many possible event spaces and amenities available to provide decent sources of entertainment and activities for a national meet
- Members discussed how the Charlottesville, VA Volvo Dealership was already prepared to financially support the national meet and an employee of the dealership is directly involved in organizing potential activities at the dealership along with potential event spaces

○ **Other member-suggested items of interest**

- The concept of a possible wine tour or Virginia winery tour was introduced and discussed as a possible club activity. Discussion also occurred around potentially chartering a tour bus to avoid the liability risk of impaired driving.

○ **2024 Officer Election**

- Members discussed concerns with a lack of engagement and presence at events by the current Club President, including the lack of attendance at the current 14 October 2023 business meeting despite previous agreement to the date, time and geographic location of the meeting. Membership discussed and agreed that electing a new club president would be a catalyst for club growth.
- Floor nominations
 - Randy Bullock Nominated Robert Cutchins for the office of Club President. Rob accepted the nomination pending outcome of the vote.
 - Robert Cutchins Nominated Cole Brundage for the office of Club Vice President. Cole accepted the nomination pending outcome of the vote.
 - Robert Cutchins Nominated Sven Gustavson for the office of Club Secretary. Sven accepted the nomination pending outcome of the vote.
- Voting Ballots distributed
 - President: Chuck Fiedler (Incumbent) or _____ (Write-in)
 - Vice President: Rob Cutchins (Incumbent) or _____ (Write-in)
 - Secretary: Cole Brundage (Incumbent) or _____ (Write-in)
- Present Voting Member Ballots submitted and tallied, Voting Outcome:
 - 2024 President: Robert Cutchins
 - 2024 Vice President: Cole Brundage
 - 2024 Secretary: Sven Gustavson

ACTION ITEMS

1. Plan next cars & coffee style event
2. Solicit membership ideas for events and issue poll for top choices to determine which type of event would be most interesting to members and have the highest participation.
3. Discuss and plan a holiday-related event potentially revolving around one of the local holiday light parades, Norfolk Botanical Garden, VA Beach boardwalk lights, or Newport News Park Lights.
4. Discuss further support and coordination for National Meet proposal.
5. Publish these meeting minutes to Facebook Page
6. Publish these meeting minutes to Website